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## SINGING LIONS ALUMNI INTEREST GROUP (SL AIG) BOARD MEETING MINUTES



UNIVERSITY PARK, PA  
SATURDAY, APRIL 1, 2006

Location: Writing Room, Nittany Lion Inn, University Park, PA  
Duration: 10:00 a.m. – 11:30 a.m.

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### Opening:

The Singing Lions Alumni Interest Group Annual Board Meeting was called to order at 10:00 AM on Saturday, April 1, 2006 in the Writing Room of the Nittany Lion Inn at University Park, PA by Keith Spencer, SL AIG president.

### Present:

Keith Spencer, President & Financial Officer  
Tia Carey, Secretary  
Lindsay Gasper, Current SL President  
Chad Elder, Board Member  
Pete Kiefer, Board Member  
Michelle Rochkind, SL Secretary  
Brenden Rogers, SL Member

Janine Wettstone, Vice President  
Rob Yacyshyn, Historian  
Jill Sandler, Board Member  
Lisa Schroeder, Board Member  
Eileen Merriman, AIG Member  
Chuck Pierce, SL Webmaster

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### 1) Welcome

- a) Keith extended a welcome to everyone present

### 2) Agenda Overview & Discussion

### 3) Introductions

- a) Each person introduced him or herself to the board and defined their role in SLAIG and/or Singing Lions.

### 4) Recognition

- a) Departing Officers (not present)
  - i) Sue Garman (Secretary)
  - ii) Tim Hall (President)
- b) Incoming Board Members
  - i) Chad Elder
  - ii) Lisa Schroeder

### 5) Board President's Annual Report "State of the SL AIG"

- a) Keith discussed the goals for 2006-2007 such as membership, using the phone campaign, staying connected with current group, and importance of keeping the watch list alive.
- b) Friends of the Singing Lions – Reinstate the program to help the current group stay financial stable. (Pete contributed to this discussion.)
- c) Rejoining the School of Music – Imperative to the success of Singing Lions, but will be very challenging

- d) The Future – There are many talented individuals that are willing to give their time and energy to see SL continue to thrive
- e) Mission Statement – Need to revisit this document often to see how we can encourage outreach, achieve membership goals, make SLAIG attractive to non-members, and reconnect with the University.

**Actions:**

- 1. Friends of Singing Lions will be a target topic for AIG Finance Committee; pending current group involvement discussion and outcome. (Keith)

**6) Secretary's Report (Tia)**

- a) Transition time – Tia will be in contact with Sue Garman throughout the next couple of week
- b) Communication over the last year – The communication over the last year has been mainly over email, website, and newsletter forms.
- c) Continued plans for record keeping – Tia will continue to use the website to post minutes, email alerts, newsletter, phone calls (as needed)
- d) Ideas for keep communication alive – The board discussed the continued use of the newsletter, email alerts, and website to post minutes. The creation of a ListServ was also discussed.

**Actions:**

- 1. Board Secretary role; knowledge transfer from Sue to Tia (Tia)
- 2. Investigation into university sponsored listserv (Tia)

**7) Financial Officer's Annual Report "State of the SL AIG's Finances" (Keith)**

- a) Keith proposed that we wait for a financial report until after expenses and receipts for the Celebration event have been accounted for. Put to a board vote and approved.
- b) Still waiting on many receipts from the Reunion.
- c) The organization can save money by holding house meeting and telephone conference. The continued use of email will also be a way to save the organization money.

**Actions:**

- 1. Financial report to be presented to board in May. (Keith)

**8) Historian's Report (Yac)**

- a) Yac will begin to create a filing system targeted for completion by July 1, 2006. During this creation, Yac will hope to create systematic method to categorize 25 years of Singing Lions and Pop Choir.
- b) Yac will use Pete as a guide and spend a weekend in the Archives to compile information.
- c) Yac will work on updating the information on the website with Jeff's assistance
- d) A song discography from year to year was discussed as being part of the historical record.
- e) A goal of July 1, 2006 was set for the cataloging system to be in place.

- f) Board discussed the potential of creating a “must see” box for new AIG members. This topic further spun into the possibility of creating a Singing Lions “documentary” that could be tied to the Waring heritage. Could be used as an orientation brief for new AIG members as well as new SL members.

**Actions:**

1. Lisa will talk to Bill Noyes about files from the Pop Choir 1981-1985 (Lisa)
2. Checkpoint on progress set for June 30<sup>th</sup>, 2006. (Yac)

**9) Committee Discussion**

- a) Connections – Yac new chairperson to work closely with Membership committee
- i) Membership – Tia reported that there were a total of 128 AIGers, 91 AIG members who are PSAA members; 37 AIG/not PSAA
  - ii) Discussed a need to reach out to all members to become both involved in AIG and PSAA.
  - iii) Do we make people pay to join SL AIG? – Question was tabled.

**Actions:**

1. Advertise in programs (current SL’s and AIG will piggyback off each other to promote visions) (Tia & Current Singing Lions Group)
  2. The membership surveys should have an explanation of what SLAIG is all about. What is AIG?? (Tia & Yac)
- b) Social – New committee chair, Eileen Merriman
- i) Homecoming – Walk in parade in 2007
  - ii) Football Lottery – Will look into hotel blocks for 2007
  - iii) Ideas – More Socials throughout the year
- c) Financial – Needed a new officer – Lisa?
- i) Focus on record keeping
  - ii) Fundraising
  - iii) Work with membership committee
  - iv) Angels program – Reinstate Friends of the Singing Lions idea
  - v) Questions to ponder
    - (1) Where can we best use our funds?
- d) Public Relations – Tim Hall will still be Chair this committee
- i) Pete and Keith shared this on Tim’s behalf that the communication with Penn State University is vital for the survival of the group.
  - ii) We, SLAIG and the current group, need to work together to ensure financial responsibility, communication with the School of Music, public advertising of shows.

**Actions:**

1. Need to determine Nomination Committee Chairperson. (Board/Keith)

**10) Singing Lions Group Update (Lindsay)**

- a) Lindsay shared that the group has faced many challenges this year.
- b) Lindsay will not be back as president next year due to an increasingly difficult major schedule.
- c) Currently, there are seven boys/seven girls plus a piano player.
- d) They have \$4,200 - \$4,500 in the balance and they would like the SLAIG help them with financial guidance. The Financial Officer will meet with the Treasurer of SL's regularly on a TBA schedule.
- e) To increase funds, the current group will reinstate the Friends of the Singing Lions campaign, advertise for shows, use a ListServ (along with SLAIG)
- f) More advertising for shows and audition pool (high schools) (Current Group)

**Actions:**

1. Coordinate activities between AIG Financial Officer and Current Group (Current Group & Financial Officer of SLAIG)
2. Begin steps to reinstate Friends of the Singing Lions program with help of current group. (Financial Officer, Pete & Current Group)

**11) Next Teleconference: Saturday, May 13, 2006 @ 9:00 - 11:00 AM**